




# Join Philanthropic Leaders in an Exciting New Venture:




## Creating the 21st Century Agenda for Philanthropy and Rural America

Rural America contributes much to the American way of life.




We look to rural America as an abundant source of food, as well as a source of inspiration. We equate rural America with traditional values, closely knit communities, and hard work.



We would like it to always be so. But, the truth is rural communities currently face a number of critical challenges, each of which could undermine rural America's future.

**Come see for yourself the challenges facing rural America.**



**More important, see how the philanthropic community can help rural communities address those challenges.**



COUNCIL *on* FOUNDATIONS



# Join us in Big Sky Country

This August 7–9, join the Council on Foundations, your philanthropic colleagues, Senator Max Baucus, and a host of national leaders in Big Sky Country—Missoula, Montana—for a truly exciting conference on rural philanthropy.

During this first-of-its-kind get-together, we'll create a vision of how philanthropy might work with the public and private sectors in "Creating the 21st Century Agenda for Philanthropy and Rural America."

At this conference, you will:

- Discover how rural communities create solutions and work with government, private sector, and philanthropic/nonprofit entities to sustain themselves
- Be on hand as we analyze the latest research
- Hear about promising solutions from the field and share your own thoughts and insights
- Make site visits to programs that are making a difference
- Craft an agenda that will guide philanthropic giving to rural areas for years to come

Register now—space is limited. And while you're here in this magnificent state, plan to spend some vacation time. Montana offers tons of sites and sights you'll want to visit, such as Glacier and Yellowstone National parks, numerous stops along the Lewis & Clark Trail, wilderness areas, historic towns, and much more. Visit [www.visitmt.com](http://www.visitmt.com) to plan an unforgettable getaway.



## DAY 1: Tuesday, August 7

8:00	Check-in Opens Buffet Breakfast Available
9:00	Welcome and Program Intro
9:30 to 11:00	What We Know about Rural America and Philanthropy
11:15 to 12:30	Lessons from the Field Round 1
12:45	Lunch
2:00 to 3:30	Lessons from the Field Round 2
3:30 to 5:00	Break
5:00 to 6:00	Reception
6:00 to 8:00	Dinner and Program

## DAY 2: Wednesday, August 8

7:30 to 8:30	Breakfast
8:30 to 9:00	Board Buses for Site Visits
9:00 to 10:30	Travel with Local Historian Guide on Buses
10:30 to 2:30	Field Visits—Four Tours of Programs and Lunch on-site with Local Leaders
2:45 to 4:30	Travel Back to Missoula
4:30 to 6:30	Free Time
6:30 to 9:00	Reception and Dinner Missoula Art Museum

## DAY 3: Thursday, August 9

8:00 to 10:30	Breakfast and Session: Creating the Private-Philanthropic Sectors Partnership
10:30 to 12:00	Program
12:15	Lunch The Rural Conversation
2:30 to 5:00	Creating the Agenda
5:00 pm	Closing Reception

*(Agenda subject to change.)*



## SITE VISITS

### Seeley Lake—Paradise from the Outside, Survival from the Inside

Nestled in the Clearwater River Valley beneath the towering Swan Mountain Range (part of the Crown of the Continent ecosystem), Seeley Lake is surrounded by 250,000 acres of forest and lies along a chain of pristine natural lakes.

The town began as a logging camp, grew to a rural community, and is now an unincorporated town of 2,000 people in the winter and 4,000 in the summer. Natural resources have been the foundation of the local economy for more than 100 years, but tension between traditional timbering and preservation of timber for view, ecology, and tourism are redefining the community.

The local community foundation is playing a pivotal role in helping the community meet challenges of implementing a land-use plan, building and adequately financing water and sewer treatment facilities (essential if the community is going to be able to build affordable housing), and keeping the community a place where working families with children can live.

This is a story of a community transitioning from a traditional natural-resource-based economy and using those same resources to build its new economy. It's a story of partnerships, changing ideas, can-do attitudes, and tenacity.

## **Grow Montana—Using Public Policy to Strengthen Montana’s Local Food Movement**

More than 90 percent of Montana’s agricultural products leave the state as raw, undifferentiated commodities. Grow Montana is a broad coalition of growers, processors, buyers, researchers, purchasers, private philanthropists, and public policymakers who are changing public policy so that rural Montanans share in the prosperity enjoyed by urban Montanans. The goals are to make healthy, nutritious food accessible to everyone, retain more of the value of agricultural products, connect rural and urban communities, and take better care of the state’s natural resources.

The Heart View Center in Arlee, Montana, will be the destination of this site visit. The center is surrounded by the members of the Western Montana Growers Cooperative who are growing fruits, vegetables, herbs, lamb, and bison and processing milk into cheese and butter. Refrigerated delivery trucks, purchased by a local philanthropist, make it possible for twice weekly deliveries to Missoula.

The public policy agenda has already resulted in two important tools:

- Authorization of the Montana Department of Livestock to inspect mobile meat slaughter units. By harvesting animals on-farm in an inspected mobile unit, farmers and ranchers can sell meat at any Montana retail location, restaurant, or direct market.
- Authorization of an optional exemption from the Montana Procurement Act to allow institutions to buy Montana-grown food within specified parameters. The exemption would be used only when consistent with the agency’s fiscal goals and constraints.

During the site visit, participants will learn of the work accomplished to date and discuss pressures and proposed future policy changes.

**Two other site visits to be announced.**





**COUNCIL *on* FOUNDATIONS**  
***Creating a 21<sup>st</sup> Century Agenda for***  
***Philanthropy and Rural America***

**Registrant Information**

Full Name: \_\_\_\_\_

First Name/Nickname for Badge: \_\_\_\_\_

Job Title: \_\_\_\_\_

Foundation Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Indicate your foundation's approximate assets: \_\_\_\_\_ yearly grants: \_\_\_\_\_

What year did you enter the philanthropic field? \_\_\_\_\_

How long have you been in your current position? \_\_\_\_\_

How did you hear about the conference?

- Listservs  Direct Email  COF Website  Mail  *CFSource*  Colleague

Relationship to the Foundation Represented (check one)

- CEO/Executive Director/President  Administrative Staff  Financial Staff  Program Staff  
 Technology Staff  Communications Staff  Board Member/Trustee  Donor Services Staff  
 Development Staff  Human Resources Staff  Technology Staff  Other

**To Complete Your Registration**

Fax completed registration form, with credit card information, to 202/785-3926.

Or, mail form with payment to: Council on Foundations  
1828 L Street, N.W., Suite 300  
Washington, D.C. 20036

Registration confirmations will be e-mailed within 5 business days.

**For More Information**

For detailed course agendas and additional information, visit the Council on Foundations website at [www.cof.org](http://www.cof.org).

For further information regarding the conference contact:

**Registration** Patricia Pasatiempo 202/467-0260 confreg@cof.org

**HOUSING AND PAYMENT OPTIONS ON THE FOLLOWING PAGE**

